



RTA ADVISORY BOARD MEETING
July 29, 2021
Minutes

Welcome and Introductions

Chief Jeff Greene welcomed everyone to the meeting.

Call to Order – Roll Call

Sherry Hoffman called everyone to order. All members unable to attend were excused.

Tom Strand – Excused

Jeff Greene – Present

Stan VanderWerf – Excused

Governor Celeste – Present

Carlos Cruz-Gonzales – Present via MS Teams

Charlie Sweet – Present via MS Teams

Luke Travins – Present

Susan Edmondson – Present

Julian Flores – Present

General Mike Gould – Present

Becky Medved – Present

Doug Price – Present

Doug Quimby – Excused

Marvin Strait – Present

Dan Stuart – Present

Lynne Telford – Present

Bob Cope – Present

Randy Case – Present

Bret Waters - Excused

Approval of Minutes

Minutes were approved with one request by Nick Ragain to change the word “Stadium” to “Field”.

Communications

There were no Communications items.

Board Member Appointments

There were no new board member appointments due to the staggered terms.

Election of Officers

Bob Cope requested a motion to nominate Mayor Suthers to continue as chair, with Chief of Staff Jeff Greene as his designated alternate. Motion made to approve; motion seconded. Motion passed unanimously.

Project Element Status Reports

- a) United States Olympic and Paralympic Museum - Peter Maiurro spoke on behalf of the USOPM. Attendance numbers continuing on an upward trajectory. Several events upcoming from Memorial Day to Labor Day (Fan Fest, NGB Partner Events, workout opportunities with the athletes). Continue to work with media partners to drive internet traffic to the museum's website. Produced two commercials since the last meeting. Mentioned on a five-minute national spotlight segment on CBS Morning News. Working closely with the COS Airport on additional direct flight locations, and with VisitCOS and local hotels on identifying local targeted markets. Having increases in numbers of people using event spaces. Tracking zip code data.
- b) William J. Hybl Sports Medicine and Performance Center – Bill Lueck spoke on behalf of UCCS. Celebrated one year of operation on June 30th. The collaboration between the public university and the private health care facility has formed a Joint Venture – UCHAMP. Collaborating with other C4C Projects (Switchbacks, Robson, USOPM) on several projects.
- c) Weidner Field - Nick Ragain spoke on behalf of the Switchbacks. They have successfully made it halfway through the soccer season. Featured each week on ESPN2, with over 50,000 viewers. Stadium is operating with a temporary permit, with completion of the canopy scheduled for September 15th. Will have another celebration when they receive their Certificate of Occupancy. Stadium will have no debt except for TIF financing. Hosting multiple other sporting events (Premiere LaCrosse, NCAA, concerts, CHSAA soccer finals, brew fests, and Christmas light shows). Currently tracking visitor information through zip code data via concession purchases. Fifteen event space events currently planned for the remainder of 2021.
- d) Robson Arena - Amber Brannigan, Lesley Irvine, and Colin Bailey presented for Colorado College. Amber discussed construction updates and the closing in of the arena. Now laying the first slab of ice. Lesley discussed the multi-purpose spaces that will be available to the community for use. Collin stated Amber's group is finishing the construction piece. He mentioned his experience in opening new spaces of this caliber. He stated Colorado College is currently marketing for itself due to Robson's direct connection to the C4C initiative.
- e) United States Air Force Academy Gateway Visitor Center – General Gould, Eric Smith, and Carlos Cruz-Gonzales provided an update on the Visitor Center project. Discussed hotel bonds and Business Improvement District bonds. State has offered an extension to the end of the year for the team to sell the bonds. The hotel and event center are moving along with design. Plan on developing infrastructure in October. Looking to start on hotel March of next year, with opening May 2024. Opening Visitor Center December 2023. Office and retail will fall within the same timeframes. Carlos spoke about the collaborative work between the cadets and the consultants for the design and display portion of the Visitor Center.

Financing Entity Report

Randy Case spoke on behalf of the Urban Renewal Authority. An amount of \$2,670,042 remains in the account.

Applicant Update

Bob Cope recognized the work of the Sports Authority Board members, to include Nick Ragain, Lesley Irvine, and Phil Lane.

Unfinished Business - None

New Business – None

Public Comment / Public Input – None

Board Member Comments – None

Adjourn